



Sponsorship  
Opportunities  
**SEASON  
2011/12**

**BEAL  
HOMES**

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 **Yorkshire Bank**


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*WINDOWS*

 **Stephens**



This season marks the 20th anniversary of the new beginnings of Hull RUFC as we are now.

All funds raised through sponsorship go towards the running cost of the Club to help us achieve our aims:

- ✓ Promotion of excellence in Rugby Union in Hull and the East Riding
- ✓ Promoting Youth Rugby from 8 years upwards, for the benefit of the local community
- ✓ Contributing to the success of Hull YPI sports centre, which provides a multiple range of sporting activities for all ages in the local community

For details of sponsorship opportunities contact:

**Richard Beal**  
**Hull RUFC Chairman of Sponsorship**

T: 01482 899114 M: 07976 423273  
E: richard.beal@beal-homes.co.uk

The below can also be contacted c/o:  
Beal Homes, Holderness House, Tower House Lane, Hedon Road, Hull HU12 8EE

**Chris Murphy**  
**Hull RUFC Chairman of Rugby**

T: 01482 899114 M: 07966 197989  
E: chris.murphy@beal-homes.co.uk

**John Beal**  
**Hull RUFC Chairman of Finance**

T: 01482 899114 M: 07976 230394  
E: john.beal@beal-homes.co.uk



## HULL RUFC EXECUTIVE MATCH SPONSOR

**£900** +VAT

### Package includes:

- > A quality buffet for 30 people followed by cheese and port at the end of the match
- > 4 bottles of wine
- > Recognition in Matchday Programme and in pre and post-match speeches
- > A pre-match presentation by Hull RUFC Players
- > Exclusive use of the Sponsors' Lounge - staff available for serving
- > Two Gold Card Memberships - includes free entry to all home matches
- > Membership to the Club as a Patron
- > Choice of Man of the Match
- > Sponsor's tie and Club Shield



# CORPORATE SPONSORSHIP

## PITCH SIDE SIGNAGE

Package includes:

- > 3m x 0.75m printed sign to be erected on pitch perimeter featuring your company design
- > Company's logo/name on Hull RUFC website with a link to your website

**£500** +VAT (Minimum 2 year deal)

CONTACT: Richard Beal or John Beal.

## SEASON'S MATCH BALL SPONSOR

Package includes:

- > Branded match balls for all home fixtures
- > Signed presentation ball with company logo
- > Acknowledgement in Matchday Programme



**£500** +VAT

## KIT SPONSORSHIP

Package includes:

- > Various opportunities are available

CONTACT: Richard Beal or Chris Murphy.

## MINI AND JUNIOR SPONSORSHIP

For anyone wishing to contribute specifically to funding the mini and youth sections of Hull RUFC.

CONTACT:

Richard Beal or Chris Murphy.

## PLAYER SPONSORSHIP

Package includes:

- > Company logo/name adjacent to chosen player within Matchday Programme and on Hull RUFC website with a link to your company website

FROM **£200** +VAT

## POST PROTECTORS' SPONSORSHIP

Package includes:

- > Advertising on 1st XV post protectors

FROM **£750** +VAT



## POSITION SPONSOR (first XV)

Positions available:

<b>No.1</b>	Prop
<b>No.2</b>	Hooker
<b>No.3</b>	Prop
<b>No.4</b>	Lock
<b>No.5</b>	Lock
<b>No.6</b>	Flanker Blind Side
<b>No.7</b>	Flanker Open Side
<b>No.8</b>	Back Row
<b>No.9</b>	Scrum Half
<b>No.10</b>	Stand Off
<b>No.11</b>	Winger
<b>No.12</b>	Centre
<b>No.13</b>	Centre
<b>No.14</b>	Winger
<b>No.15</b>	Full Back

Package includes:

- > Recognition in Matchday Programme and on Hull RUFC Website
- > Club Shield

**£200** +VAT

# HULL RUFC SEASON PROGRAMME ADVERTISING

Advertising available within our Matchday Programme.

CONTACT:  
Richard Beal or Chris Murphy  
for pricing information.

**Outside Back Cover** **£350** +VAT  
(FULL PAGE, FULL COLOUR)

**Inside Front Cover** **£300** +VAT  
(FULL PAGE, FULL COLOUR)

**Inside Back Cover** **£300** +VAT  
(FULL PAGE, FULL COLOUR)

**Inside Full Page** **£250** +VAT  
(FULL COLOUR)

**Inside Half Page** **£150** +VAT  
(FULL COLOUR)





## CLUB EVENTS 2011/12

### PRE-MATCH LUNCHES

Before 1st XV Home Game:  
FROM **£10** per head

**CONTACT:**  
Hull YPI Sports Centre  
T: 01482 348142  
E: catering@hullsportscentre.co.uk

### ANNUAL SPORTSMAN'S DINNER

14th October 2011  
FROM **£40** per head  
tables of 10 available

**CONTACT:**  
John Beal or Chris Murphy  
T: 01482 899114

### OTHER ANNUAL SOCIAL EVENTS

#### PRESIDENT'S SUNDAY LUNCH

**CONTACT:** R Gibbin, President, Hull RUFC  
T: 01482 342589  
or Hull YPI Sports Centre  
T: 01482 348142  
E: catering@hullsportscentre.co.uk

#### CHAIRMAN'S SUNDAY LUNCH

**CONTACT:** Bruce Wilkie, Chairman, Hull RUFC  
T: 07792 220574  
or Hull YPI Sports Centre

#### CAPTAIN'S CHRISTMAS LUNCH & DRAW

**CONTACT:** James Cameron, Club Captain  
T: 07792 455249

#### GOLF DAY

**CONTACT:** Bruce Wilkie

#### SUMMER EVENT

#### CLUB DINNER



# THE NEXT CHAPTER



Get closer to the action with our  
First XV and Founders 50 Club  
Memberships in the new Main Stand.

PICK UP OUR MEMBERSHIP BROCHURE

Contact Chris Murphy or Bruce Wilkie for further details.



OFFICIAL CLUB SPONSOR

**BEAL HOMES**

*a total lifestyle concept*

OFFICIAL CLUB PARTNER

**BISHOP BURTON**  
College

PRINCIPAL SPONSORS...



**Strawberry**



**HULL R.U.F.C.**

**HULL RUGBY UNION FOOTBALL CLUB**

Hull YPI Sports Centre, Ferens Ground,  
Chanterlands Avenue, Hull HU5 4EF.

T: 01482 802119 | E: [membership@hullrufc.co.uk](mailto:membership@hullrufc.co.uk)

Follow the club at [www.hullrugbyunion.co.uk](http://www.hullrugbyunion.co.uk)

